



MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 W

Results as of: 4/30/2014

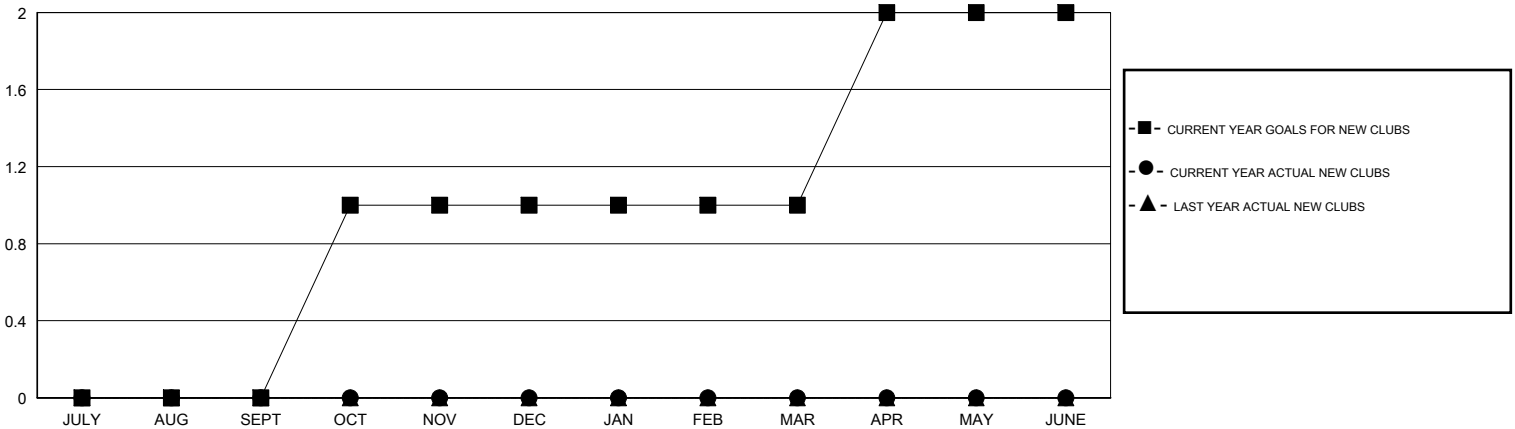
GMT: ED LECIUS

LOCATION NEW YORK

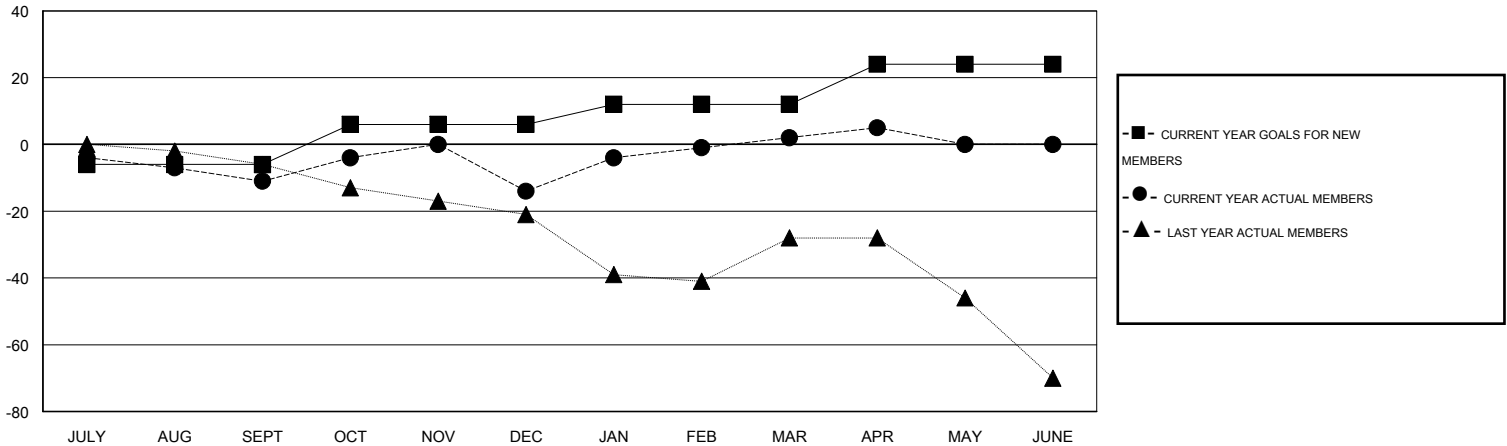
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL TOTAL MEMBERS ADDED	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	0	0	0	0	JULY/AUG/SEPT	-6	4	15	-11
OCT/NOV/DEC	1	0	0	0	OCT/NOV/DEC	12	22	25	-3
JAN/FEB/MAR	0	0	0	0	JAN/FEB/MAR	6	23	7	16
APR/MAY/JUNE	1	0	0	0	APR/MAY/JUNE	12	5	2	3

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 0	17 CLUBS OF 33 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	610 (68.77%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	277 (31.23%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	173
OTHER		HEAD OF HOUSEHOLD	85
TOTAL		NON-HEAD OF HOUSEHOLD	88